



ÓBUDAI EGYETEM  
ÓBUDA UNIVERSITY



VISEGRAD  
PATENT  
INSTITUTE



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## WIPO SEMINAR

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**WIPO/PL/PROV/  
ORIGINAL: ENGLISH  
DATE: MARCH 10, 2025**

### **PCT for V4 Seminar on Patent Cooperation Treaty for Innovators from Universities, Startups and SMEs**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
Obuda University  
and  
the Visegrad Patent Institute (VPI)

**Budapest, Hungary, April 2, 2025**

#### PROVISIONAL PROGRAM

*Prepared by the International Bureau of WIPO*

*All session times are indicated according to the local time zone (CET).*

Wednesday, April 2, 2025

- 14.00 – 15.00      **Registration**
- 15.00 – 15.10      **Opening Session**
- Welcome addresses by:
- Dr. Zsombor Zrubka, General Director, University Research and Innovation Center, Obuda University, Budapest
- Mr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, World Intellectual Property Organization (WIPO)
- dr. Katalin Mikló, Hungarian Intellectual Property Office (HIPO)
- 15.10 – 16.10      **Topic 1            The Innovator’s Journey from Idea to Market – Patent Cooperation Treaty (PCT) for Universities, Startups and SMEs**
- Speaker: Mr. Ali Jazairy
- 16.10 – 16.30      Coffee Break
- 16.30 – 17.00      **Topic 2            Innovation Policy and Intellectual Property Management**
- Speaker: Dr. István Szabó (University Research and Innovation Center, Obuda University, strategic advisor, HUN-REN)
- 17.00 – 17.50      **Topic 3            The Innovator’s Journey to a Successful International Application - Panel Discussion**
- Moderator: Mr. Ali Jazairy
- Panelists: Prof. Tamás Haidegger (Initium Venture Labs Zrt.)
- László Bacsa (Innovation Office, Obuda University)
- Károly Szántó (Durector of Venture Studio, Obuda University Venture Capital)
- Dr. Zsombor Zrubka (University Research and Innovation Center, Obuda University)
- dr. Katalin Mikló (Hungarian Intellectual Property Office, HIPO)
- 17.50 – 18.00      Closing of Seminar

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