

PRIVACY NOTICE

I. INTRODUCTION OF THE CONTROLLER

In order to ensure the legality of its internal data processing processes and data subjects' rights, **Obuda University** (hereinafter: "**Data Controller**") issues the following data protection notice.

Controller's name:	Obuda University
Institute ID:	FI12904
Controller's registered seat:	1034 Budapest, Bécsi út 96/B
Controller's e-mail address:	jog@uni-obuda.hu
Controller's representative:	Prof. Dr. Kovács Levente rector
Data protection officer:	Bovard Kft. (info@bovard.hu)

As specified in Act CCIV of 2011 on national higher education (hereinafter: Nftv.), the University is an organization established for pursuing the core businesses of education, scientific research, and artistic activity – hereinafter jointly: higher education tasks –, which processes personal data required for performing this public task in the course of its operations by law.

The Data Controller process personal data in compliance with applicable law, in particular the following:

- Act CXII of 2011 on informational self-determination and freedom of information (hereinafter: "**Infotv.**");
- Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: "**Regulation**" or "**GDPR**").

The Data Controller keeps personal data confidential and employ technical and organizational measures relating to the storage of processing of said data in order to ensure its safety.

Definitions

The conceptual structure of this privacy notice coincides with the interpretative definitions specified in Article 4 of the Regulation, supplemented at some points by the interpretative provisions of Infotv. Section 3.

When this information sets out provisions on data or data processing, they should be interpreted as personal data and the processing thereof.

II. PURPOSES OF DATA PROCESSING

The SACI (Symposium on Applied Computational Intelligence and Informatics) 2025 Conference (hereinafter: "**Conference**") covers the fields of smart applications, computing, and intelligence, and aims to provide an opportunity for researchers and professionals to present the latest scientific results and developments. A special session and workshop of the Conference "MEC_SZ 149477 - Special session and workshop at the SACI 2025 conference" (hereinafter together referred to as:

“**Event**”) will be held at the University on May 19 and 20, 2025, as an integral part of the Conference. The privacy notice regarding the processing of personal data at the Conference is available at the following website: <https://ekik.uni-obuda.hu/en/mecenatura-2025/>

The Event is part of the scientific mecenary funding program (hereinafter referred to as “**MEC_24**”) announced by the Ministry of Culture and Innovation, which aims to promote the integration of the Hungarian scientific research community into the international scientific sphere, and to support the advancement of science communication and open science in Hungary. Within the MEC_24 funding framework, internationally recognized researchers will present their scientific results in Hungary, thereby strengthening professional networks with domestic researchers and research institutions. Additionally, MEC_24 aims to foster connections between Hungarian research centers and as many foreign researchers and PhD students as possible. The MEC_24 funding is managed by the National Research, Development and Innovation Office.

The MEC_24 grant application also includes the research project to be carried out within its framework. During the research project, transcripts of panel discussions held as part of the workshops – i.e. the Event - will be analyzed, and the results will be published in a scientific publication.

To be awarded the MEC_24 grant support, it is necessary to commit to fulfilling several conditions simultaneously, among which is the publication of the participants of the event.

1. Recording and analysis of video footage of participants in panel discussions held during the special section workshops.

Purpose of data processing

As part of the research related to the MEC_24 grant, the interactive panel discussions during the afternoon workshops (at the Event) will be moderated by experts. These discussions will be recorded on video, and based on the recordings, the University will produce textual transcripts. Through qualitative content analysis of the discussions, the University aims to identify the key themes that characterize the young researcher generation’s attitudes toward research, innovation, and entrepreneurship. In parallel, an analysis based on large language models will also be conducted using the transcripts. The analyses prepared by human experts and artificial intelligence will be compared, and the results will be published in a scientific paper. The purpose of recording the video footage, analyzing the transcript created from it, as well as analyzing and publishing the results, is to carry out the research project associated with the MEC_24 grant.

The University requests prior written consent from the speakers, in accordance with Section 2:48 (1) of the Hungarian Civil Code, for the complete recording and publication of their presentation.

Personal data processed

The Data Controller processes the following data during the Event:

- video recording of the presentation delivered by the speaker, and the findings of its analysis;
- data related to the provision of consent.

The legal basis of the data processing

The data processing is necessary for the performance of a public task carried out by the University, specifically, to organize a professional event for the dissemination of intellectual values, to raise

awareness of the importance of the scientific and professional community and to comply with the conditions of the MEC_24 funding program, and the carrying out of research under the MEC_24 grant. The legal basis is Article 6(1)(e) of the Regulation.

Source of personal data

The source of personal data are the data subjects.

Access to the personal data

Personal data shall only be processed by employees of the University whose duty is to process those data.

The Data Controller will use software tools to create the textual transcripts of the recordings. The software providers are:

Open AI (GPT) (Provider: OpenAI Ireland Ltd. Headquarters: 1st Floor, The Liffey Trust Centre, 117-126 Sheriff Street Upper, Dublin 1, D01 YC43, Írország

Anthropic (Claude) (Provider: Mistral AI SAS Headquarters: 15 rue des Halles, 75001 Párizs, Franciaország)

Google (Gemini), Provider: Google LLC Headquarters: 1600 Amphitheatre Parkway, Mountain View, CA 94043, Egyesült Államok

Command R (Cohere), Provider Cohere Inc. Headquarters: 171 John Street, Suite 200, Toronto, ON M5T 1X3, Kanada

Mistral (Mistral AI), Provider: Mistral AI SAS Headquarters: 15 rue des Halles, 75001 Párizs, Franciaország

Jamba (AI21 Labs), Provider Jamba AI21 Labs Ltd. Headquarters: 124 Shlomo Ibn Gabirol Street, Tel-Aviv, Izrael

LLama (Meta) Provider: Meta Platforms, Inc. Headquarters: 1 Meta Way, Menlo Park, CA 94025, Egyesült Államok

Luminous / Pharia (Aleph Alpha) Provider: Aleph Alpha GmbH Headquarters: Speyerer Straße 14, 69115 Heidelberg, Németország

The data processor may process the personal data of the data subjects solely for the purposes defined by the Data Controllers and specified in the contract, and only in accordance with the instructions of the Data Controllers. The data processor has no independent decision-making authority regarding the data processing. The data processor is bound by a confidentiality obligation and has provided contractual guarantees to safeguard the personal data it becomes aware of in the course of fulfilling its duties.

Transfer of personal data to a third country or international organization

The Data Controller does not transfer any personal data of the data subject to a third country or international organization.

Duration of personal data processing

The video recordings of the individuals concerned will be processed only until the textual transcript is completed. After the transcript has been finalized, all personal data will be anonymized. The deadline for completing the transcript is 30 September 2025, so this is also the deadline for the retention of personal data.

Automated decision making and profiling

No automated decision making and profiling shall take place during the data processing. The purpose of the data processing is not for the University to create profiles of individual participants, whether by name or anonymously, or to make statements about specific individuals. Instead, it aims to evaluate the content of the panel discussions in a general and aggregated manner.

2. Publication of the participants' names

Purpose of data processing

According to the conditions of the MEC_24 grant, funding cannot be requested for events that are held exclusively online or if the verified international in-person participation does not meet the minimum requirements. As proof of this, the Data Controller will keep an attendance sheet. Maintaining an attendance sheet is a general requirement of the MEC_24 grant for the entire Conference. Information about the attendance sheet and the related data reporting obligations is provided in the Conference's privacy notice.

In addition to the attendance sheet, the University is also required to publish the names of the participants of the Event and their workshop participation schedule—that is, the specific times at which they are presenting or participating in panel discussions.

Therefore, the publication of the names of participants at the event also serves to comply with the conditions of the MEC_24 grant as described above.

The names of the affected participants and their workshop participation schedule will be published on the Event and Conference website (<https://ekik.uni-obuda.hu/en/mecenatura-2025/>).

In addition to the above, photographs may also be included in an open access electronic publication of the Event.

Personal data processed

The University processes the names of the participants of the Event and their workshop participation schedule.

The legal basis of the data processing

The data processing is necessary for the performance of a public task carried out by the University, which in this case specifically refers to conducting research activities arising from its core functions, as well as ensuring compliance with the conditions of the MEC_24 grant. Therefore, the legal basis is Article 6(1)(e) of the Regulation.

Source of personal data

The source of personal data are the data subjects.

Access to the personal data

Personal data shall only be processed by employees of the University whose duty is to process those data.

Transfer of personal data to a third country or international organization

The Data Controller does not transfer any personal data of the data subject to a third country or international organization, however, due to the borderless nature of the internet, the data on the website can be accessed and used by anyone. The University has no control over, and assumes no responsibility for, the use to which data posted on the Internet may be put by those who access it.

Duration of personal data processing

Personal data uploaded to the website related to the Conference and Event will be retained by the Data Controller for 1 year after the closing date of the Conference.

Automated decision making and profiling

No automated decision-making occurs during the data processing.

III. THE RIGHTS OF THE DATA SUBJECT

Right to be informed

The data subject has the right to be informed with regard to the data processing, which right is observed by the Data Controller by providing this privacy notice.

Right of access by the data subject

The data subjects shall have the right to obtain from the Data Controller confirmation as to whether or not personal data concerning them are being processed, and, where that is the case, access to the personal data and the following information:

- a) the purposes of the processing;
- b) the categories of personal data concerned;
- c) the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- d) where possible, the planned period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- e) the data subject is informed about their right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
- f) the right to lodge a complaint with a supervisory authority;
- g) where the personal data are not collected directly from the data subject, any available information as to their source;
- h) the existence of automated decision-making, including profiling, and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

The Data Controller shall provide the data subject with a copy of the personal data processed.

Right to rectification

The data subjects shall have the right to obtain from the Data Controller without undue delay the rectification of inaccurate personal data concerning them. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

If a request is made to rectify (modify) personal data then the data subject needs to prove the authenticity of the data to be modified. Additionally, the data subject must verify that the person requesting rectification is authorized to do so. This is the only way for the Data Controller to verify the authenticity of the new data before modifying it.

Please report any changes in your personal data to the Data Controller as soon as possible, facilitating the legality of data processing and the enforcement of your rights.

Right to erasure ('right to be forgotten')

The data subjects shall have the right to obtain from the Data Controller the erasure of personal data concerning them without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- a) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- b) the data subject withdraws consent on which the processing is based, and where there is no other legal ground for the processing;
- c) the data subject objects to the processing and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing of personal data for direct marketing purposes;
- d) the personal data have been unlawfully processed;
- e) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- f) the personal data have been collected in relation to the offer of information society services.

Right to restriction of processing

The data subject shall have the right to obtain from the Data Controller restriction of processing where one of the following applies:

- a) the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims;
- d) the data subject has objected to processing pending the verification whether the legitimate grounds of the controller override those of the data subject.

Right to object

If the processing is necessary for the performance of a task carried out in the exercise of official authority vested in the controller (point (e) of Article 6(1) of the GDPR), the data subjects shall have the right to object, on grounds relating to their particular situation, at any time to processing of personal data concerning them, including profiling based on the relevant provisions.

If the Data Controller processes the data subject's personal data for direct marketing purposes (such as sending informational letters), the data subject has the right to object at any time to the processing of their personal data for this purpose, including profiling, if it is related to direct marketing. If the data subject objects to the processing of their personal data for direct marketing purposes, the personal data can no longer be processed for this purpose.

PROCEDURES FOR ENFORCING THE RIGHTS OF DATA SUBJECTS

The above rights can be exercised by data subject by sending an electronic mail to this e-mail address: **jog@uni-obuda.hu**, or regular mail to the seat of the Data Controller or in person at the seat of the Data Controller. The data subject shall be informed about the measure taken in response to the request within 1 month. If we are unable to fulfil the request, we inform the data subject about the reasons of the rejection and the administrative and judicial redress rights of the data subject.

The rights of the deceased data subject may be enforced within five (5) years by an authorized person who possesses administrative provisions, or a statement towards the Data Controller included in a public document or full probative private document. If multiple such statements exist at the same Data Controller, then the statement made the latest will prevail. If the data subject has made no such legal statement, then a close relative – as defined in Act V of 2013 on the Civil Code – is still able to enforce certain rights of the deceased within five (5) years of death. These rights are defined in Article 16 (right to rectification) and Article 21 (right to object), as well as – if the data processing was unlawful during the life of the data subject, or the purpose of data processing has ceased with the death of the data subject – Articles 17 (right to erasure) and 18 (right to restriction of processing) of the GDPR. The close relative who exercises their right first will be entitled to enforce rights of the data subject as set forth in this Paragraph.

IV. THE RIGHT TO LODGE A COMPLAINT AND TO AN EFFECTIVE JUDICIAL REMEDY

In order to exercise their right to judicial remedy, the data subjects may seek legal action against the Data Controller if the data subject considers that the Data Controller or a data processor acting on behalf of or under the instructions of the Data Controller is processing the personal data in breach of the provisions of laws on the processing of personal data or of binding legal acts of the European Union. According to Article 79 (2) of the GDPR proceedings against a data controller shall be brought before the courts of the Member State where the data controller has an establishment, i.e., before the Budapest-Capital Regional Court (Hungary). The court shall deal with the case as a matter of priority. Alternatively, such proceedings may be brought before the courts of the Member State where the data subject has habitual residence. Court finder: <https://birosag.hu/birosag-kereso>.

Without prejudice to judicial remedy, according to Article 77 (1) of the GDPR every data subject shall have the right to lodge a complaint with the supervisory authority, in particular in the Member State of data subject's habitual residence, place of work or place of the alleged infringement (i.e. in Hungary), alleging that the processing of personal data by the Data Controller have resulted in a violation of rights or an imminent threat thereof, or that the Data Controller is restricting the exercise of rights related to the processing of personal data or is refusing to exercise such rights.

The claim can be filed at the Hungarian supervisory authority at one of the below addresses:

National Authority for Data Protection and Freedom of Information (NAIH)

Mailing address: 1363 Budapest, Pf. 9.

Address: 1055 Budapest, Falk Miksa utca 9-11.

E-mail: ugyfelszolgalat@naih.hu

URL: <http://naih.hu>

Budapest, 16. 05. 2025.