

# Obuda Uni Venture Capital OUVC

## Introduction

Imre Hild  
CEO  
Obuda Uni Venture Capital

# OUVC Investment Thesis



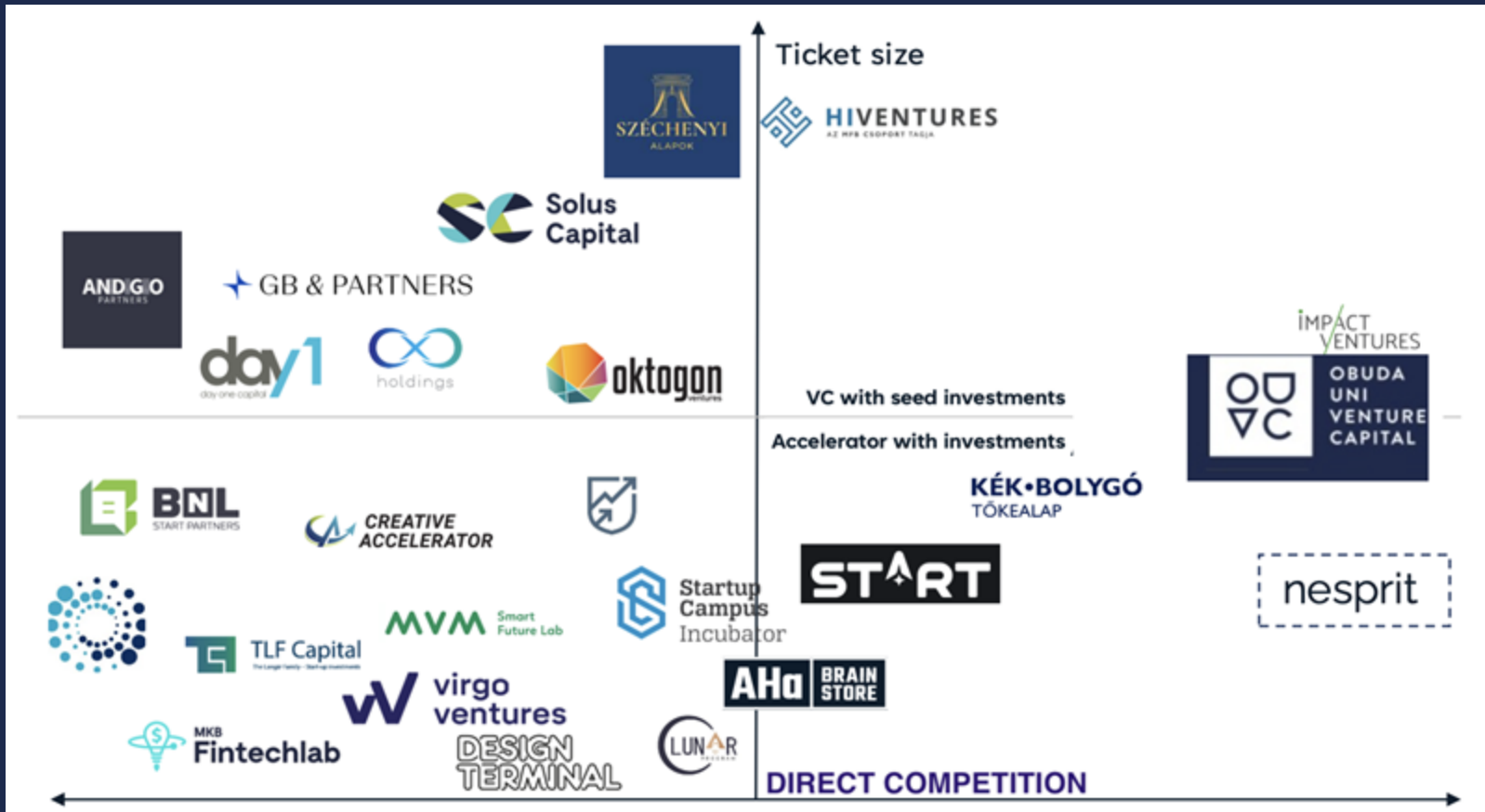
## What we are looking for

- Validated, state-of-the-art, current technology
- Committed team
- Well-defined funding needs assessment

## How we differ from other sources of capital:

- We understand and accept the ‚researcher status‘ and its implications
- More flexibility on forms of IP ownership in project company
- Utilization of technology with industry partners

# Venture Capital landscape in Hungary



OUVC is the first University affiliated venture capital investor in Hungary and largely in the region.

Our pioneering work focuses on spreading entrepreneurial thinking at the University, evaluating and supporting incoming projects and making profitable investments.

# OUVC Investment portfolio



*ESG monitoring and reporting*



*AI supported study aid software*



*Surgical Medical Device*



*VIRTUAL BRAIN  
AI for Consulting*



*Hydrogen conversion for diesel engines*



*Premium beverage brand design*



*Pickleball AI training aid*



*Smart spray agtech*



*Style recommendation app by AI*



*Smart Food Supply Chain*



*AI based lifestyle-health support*



*Meat conservation tech*



*NAD supplements and cosmetics*

*2025 investments*

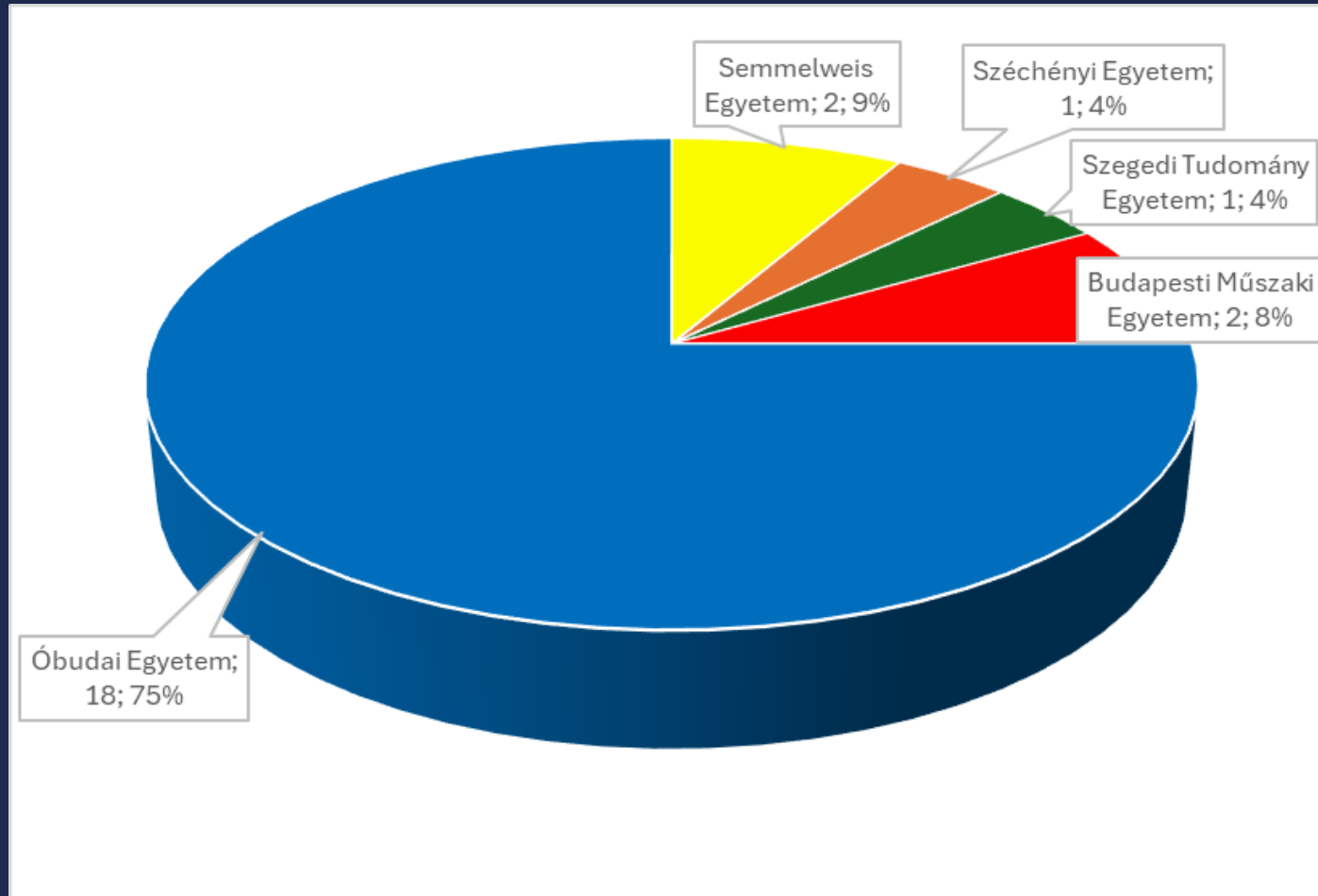
*HUF 824M*

*Investments to date  
1,45 billion*

*Average equity take  
12%*

*Sum value of portfolio  
Cca. 12,5 billion*

# Pipeline - University connections



121 applicants  
24 with links to University

18 of 24 can be connected  
to Obuda University

# Our Services

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- Tech validation and mentoring
- Full stack startup education
- Pool Services
- Business model development
- Corporate Services
- Venture Client model

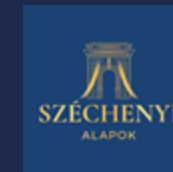
# OUVC Connectedness

## Universities

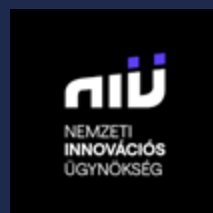
ÖE



## Co-investors



## Government and EU players



## International Partners



Germany



(USA / Turin, IT)



Bulgaria



London, UK

# University Organizations Focusing on Innovation

## Obuda Uni Venture Capital (OUVC)

VC investments  
Business development  
Startup support



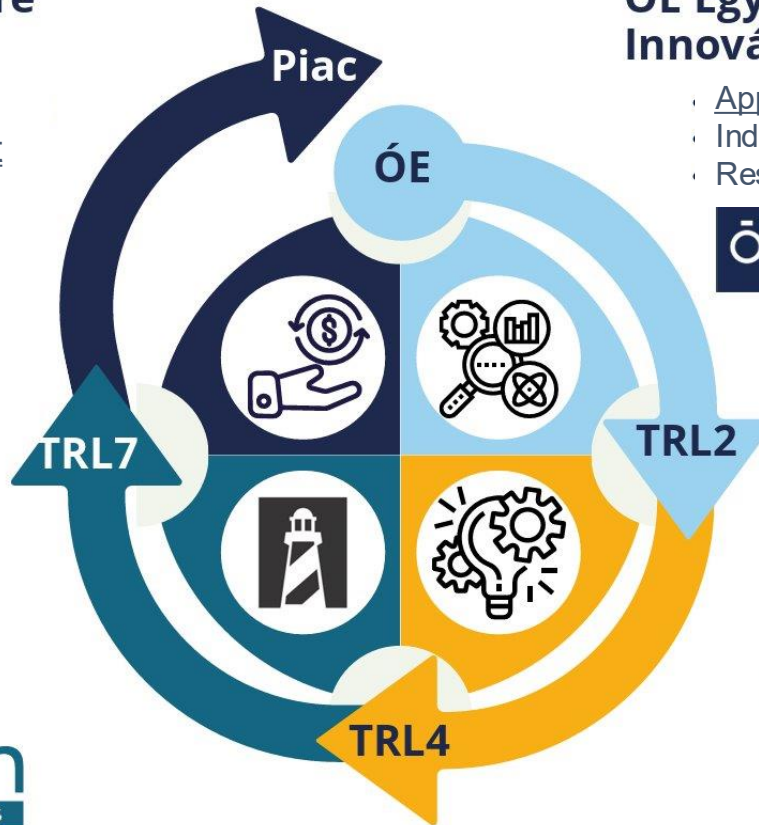
## Initium Venture Labs Zrt.

Industry R+D projects  
'Pico' investments  
POC, early validation



## ÓE Egyetemi Kutató és Innovációs Központ (EKIK)

- Applied research
- Industrial development
- Research Excellence



## kapcsolatfelvétel: ÓE Innovációs Iroda

Trademark protection  
IP strategy  
IP utilization

S

## 9 investment

Approx. 2 million pounds investment in pre-seed/seed

6 coinvestors:

International: Sofia Business Angels (BG), Techstars Torino (IT), Fuel Ventures (UK)

Hazaiak: White Unicorn, Inkubátor Zero, STRT, SZTA, Vespucci

Ecosystem development:

Innomeet platform, Deep Ecosystem, HVCA, HUNBAN, Corvinus Entrepreneur club

OUVC Office Hours

University connection

Outfino - ÓE Student run startup

Denxpert – ESG course by founder

Lecturers by OUVC - Bodnár Zsigmond, Ludascher Nimród, Lukács Krisztián



# Partnerships outside of the university

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OUVVC is involved with the following external organizations:



Hungarian British Business Alliance - Imre honorary member, a frequent speaker, panelist and presenter at UK and Hungarian events of the organization



OUVVC joined Hungarian Venture Capital Association, Imre is education committee chair.



OUVVC is a sponsor of the DEEP Ecosystem program, 2 direct supporter of 2 initiatives



OUVVC is a HUNBAN regular member and host of coinvestor program



As EIT Health member OUVVC has access to European dealflow of EIT and Later grant programs.



# ÓE innovation 'pyramid'

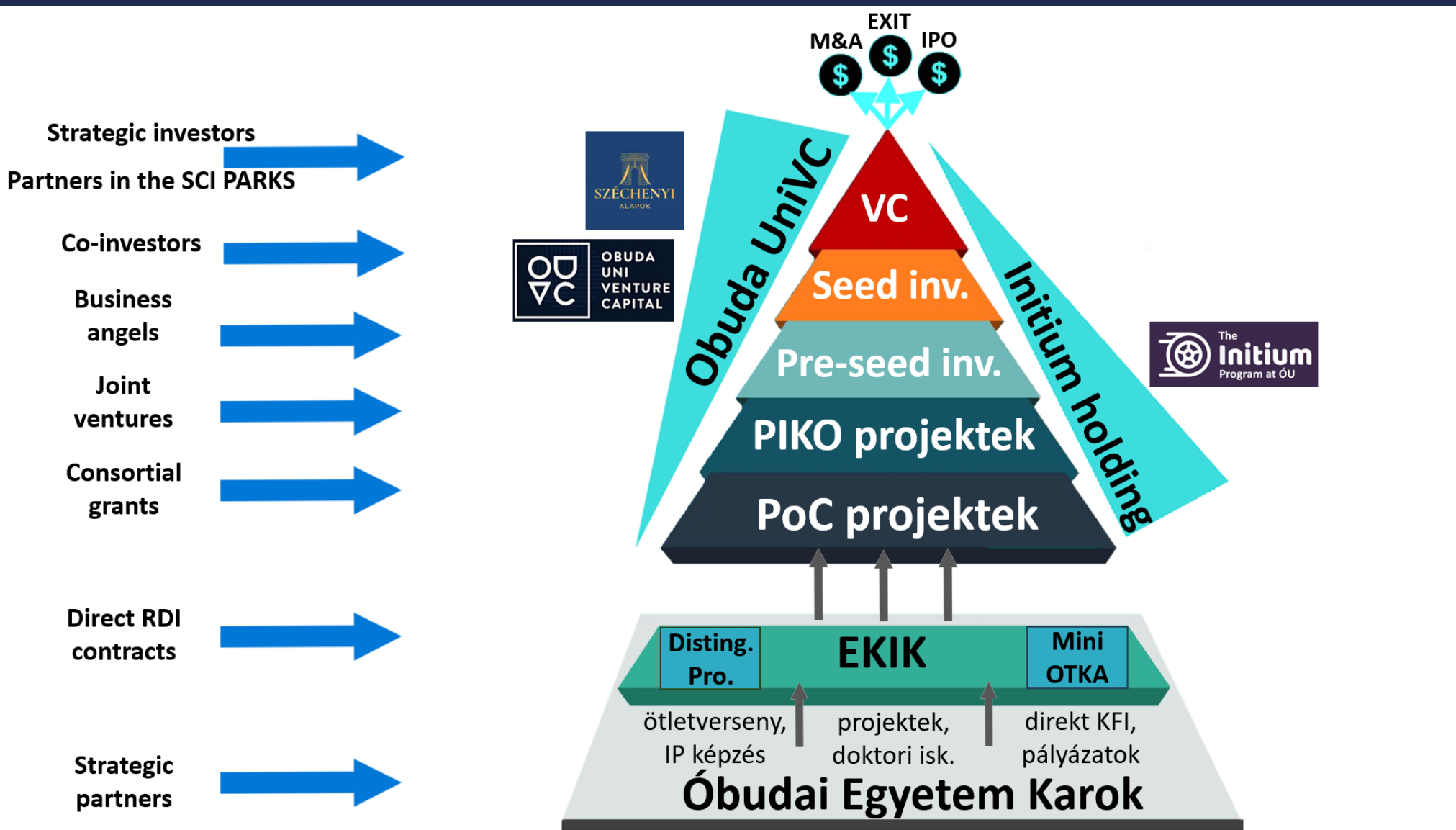
**Utilization**

↑

**Management**

↑

**Generation**



# AALTO Model - Founder Academy

An entrepreneurship focused education program for OE students  
by Martin Olczyk, ex-Techstars MD.

## Kick-Off Events

BudaConnect and University  
Kick-off

## Masterclasses

Workshops and Events in  
Budapest/Torino/Online

## Pitch Coaching and Pitch Day

Hands-on pitch coaching  
from experts

## Mentorship

Support from international  
mentors and Pronto team

## Cohort and Peer learning

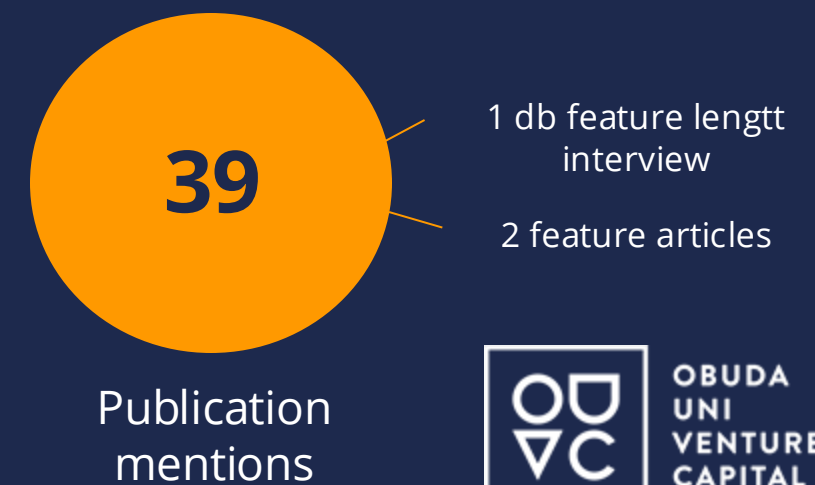
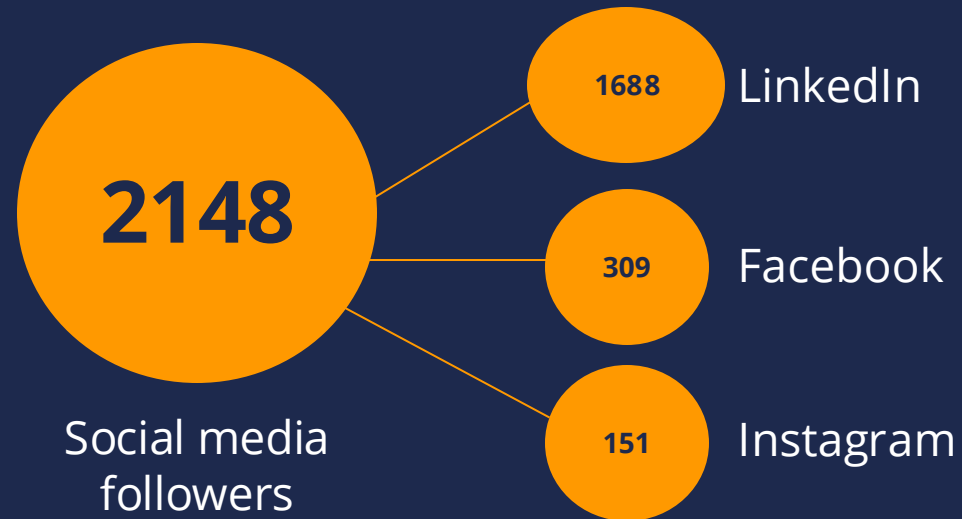
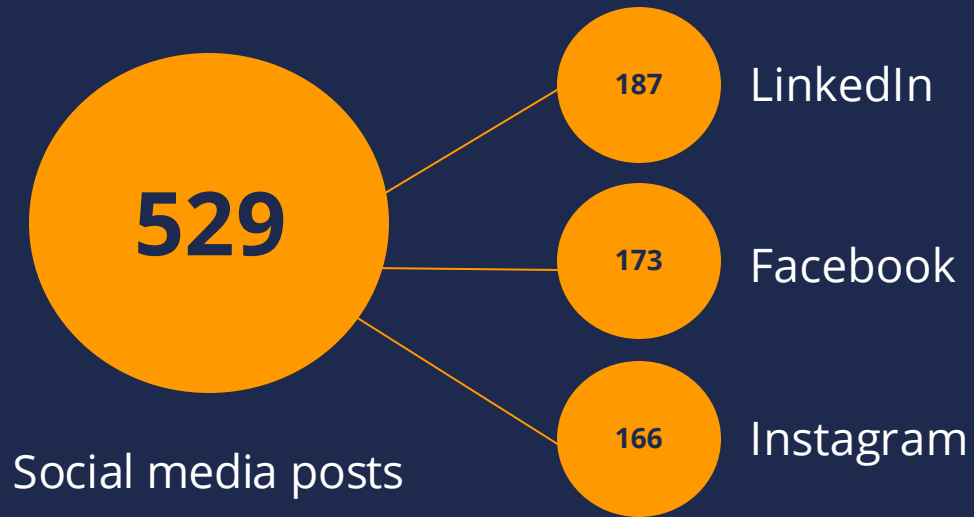
Sessions with international  
startup founders

## Networking

Opportunities to meet other  
university incubators like B4i  
(Milano), I3P/ESCP (Torino)



# Marketing 2025



# Events summary



## Events with partners in 2025

- **DEEPSEA Hungary Ecosystem Hack** (DEEP Ecosystems)
- **Pitch Perfect Masterclass for Founders** (Martin Olczyk, Techstars Torino)
- **MedTech+ Pulse Budapest (IX. INNOMEET)** (White Unicorn Incubator, HunBAN)
- **HVCA Equity Thursday October** (HVCA)
- **Expert Office Hours (7x)** (InnoMaker Partners, Szabó András)

# Domestic and international events 2025

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- CEEcosystem Summit 2025
- EIT Community Hungary Kickoff
- Quantum & AI Investor Circle (Geneva, CH)
- ÓE Bánki Faculty Student/Researcher Forum
- Presentation at Pecs U. Innovation Days
- IASP Eu. Division Event (Bolzano, Olaszország)
- HVCA Start Your Business Series (OE)
- London Summit on AI (London, UK)
- CIEBS Chinese EU University event at OE
- NAK TechLab Investment event
- DEEPSEA Hungary Ecosystem Hack
- 'Hungarian Startup University' Demo Day
- NAK TechLab Corporeate Startup Program Advisory
- MedTech+ Pulse - Med focused ecosystem event
- Pitch Perfect Masterclass by Techstars Torino x OUVC
- CEEC SCI-TECH Talents Tour to China (Yuyao, Kína)
- AI Expo Hungary 2025
- Entrepreneurs Club of Corvinus University - keynote
- CEE4 Impact Day
- HBBA Capital Meets Innovation, Budapest
- HVCA Equity Thursday October, Budapest
- INFOTÉR Space Defense Day, Lake Balaton
- Venture Capital Summit, Budapest
- BDN Launch Event, Budapest

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## Event series 2025

- INNOMEET – University Innovation events
- OUVC Monthly Open Office Hours
- Global Venture Live (online)
- ÓE Jobmart (Spring, Autumn)



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